

Monday 17<sup>th</sup> September 2018

Dear Parent/Carer,

### **OPEN EVENING – TUESDAY 25<sup>th</sup> SEPTEMBER 2018**

Our Open Evening for Year 6 Parents is next Tuesday 25<sup>th</sup> September from 6pm – 8pm and we will have the next cohort of students and their parents touring the school next week. We know that the best form of advertising is word of mouth and lots of parents have already asked us how they can get their friends and relatives' children into Jewellery Quarter Academy.

I have included with this letter, some copies of the flyer, which is going to Year 6 parents to advertise the fact that Jewellery Quarter Academy is open and that there is a chance for them to visit the school next week.

If you have got friends or relatives with children in Year 6, then please give them a copy of the flyer to make sure that they have the best chance of getting one of the 100 places available. As JQ Academy grows, we want to make sure those already with links the school get a place. If you need more letters, then we can send them out to you.

You did an incredible job last year, we spend NO MONEY on advertising unlike other schools and we were more than full. In fact, nearly one-quarter of places went to brothers and sisters alone.

Yours sincerely,



Russell Bond  
Headteacher