

Ref: GWI/SAH/WS3

15th July, 2019

Dear Parents / Carers,

As we come to the end of the year at Jewellery Quarter Academy, it is a good time to reflect on what we have achieved; update you on some important changes and look forward to a new and successful year.

The new Senior Leadership Team would like to thank all parents / carers for their unwavering support this year.

Our students are enthusiastic, bright, creative going people. Over the last few weeks, in particular, they have demonstrated these characteristics in a number of ways.

Several sang at the Birmingham Conservative with CORE-US, which was an exhilarating day; others worked with schools in Coventry on projects linked to 'Echo Eternal' (our Trust-Wide work on exploring memories of the Holocaust and retaining the lessons learnt about tolerance and harmony, which humanity must maintain and build in); Lastly, our wonderful Sports Day, where hundreds of students competed in athletics and field events in front of a packed stadium. All of these fantastic events and others make us very proud to lead JQA.

September 2019 will see a whole raft of changes to aspects of JQA. All of these altogether will bring further improvements to the Academy, ensuring that our students are well cared for; safe; challenged and happy because they are learning well.

Thank you in advance of your support with these measures.

Mobile Phones

I would like to inform you of our new mobile phone policy. From the 4th September, 2019, mobile phones will no longer be permitted within the Academy.

Behaviour

Please find attached the Code of Conduct for our students. This details our expectations of their behaviour whilst they are with us. This Code of Conduct applies to them during school hours, as well as when they are representing our Academy when travelling to and from school.

We would also like to bring your attention to the Academy website. On there you will find a Code of Conduct for parents / carers, as well as the Academy's behaviour policy.

Attendance

We expect every student to attend school every day. For some families, that has not been the case in this academic year. We will continue to offer support, but also challenge all students and families to have excellent attendance; we know strong attendance can lead to strong achievement. As a reminder, holidays in term time are not authorised. School begins at 8.30am; therefore, we would like to remind parent / carers of their responsibility to ensure their son / daughter is on time for school every day. Unjustified / unreasonable and repeated lateness will result in sanctions, as per our policy. We aim to reward students for 100% attendance each half term, and this should be the aim for every family from the beginning of September.

Staffing

Over the duration of this term, some of our staff have made the decision to move on. We sadly say goodbye to these members on Friday 19th July. May I take this opportunity to thank them for the commitment they have shown to the Academy and students, and we wish them every success for the future.

With this being said, I am very pleased to inform you that we have been successful in recruiting some of the very best teachers in Birmingham, if not the UK, to help us achieve and sustain excellence from September.

As always, thank you for your continued support over the past year. We hope you have a restful, healthy and happy summer and we look forward to working with you again in 2019/2020.



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